



LSBF School of English



Table of Contents

Our Mission	3
Top 5 Reasons to Choose LSBF School of English	4
Experience London	6
Social Programmes	7
Our Courses	8
Professional Development	12
English for Specific Purposes Courses	13
ESP English for Fashion	14
ESP Media and English	15
ESP English for Resort Management & Tourism	16
ESP Oil and Gas English	17
LSBF Life	18
New Court Campus Map	19

Our Mission

English is the international language – master it and you will be able to work anywhere in the world. Located in the heart of the capital, LSBF School of English combines expert teaching techniques and unparalleled flexibility, providing you with the perfect environment to learn and develop your language skills in preparation for employment.

You will learn to communicate effectively and our courses will provide you with the skills, knowledge and confidence you need to succeed in business – anywhere in the world. Whether you are looking for a career in business or banking,

fashion or finance, LSBF School of English is the perfect place to learn the global language.

Aimed at students and professionals of all levels, LSBF School of English regularly achieves exceptional IELTS results which means you can place your absolute trust in us to guide you to success in exams, in business and in employment.

Choose LSBF School of English and open up a whole new world of study and career opportunities...



Top 5 Reasons to Choose LSBF School of English

4

1. Superb Location

Situated in the heart of London, our New Court campus is close to all of London's major attractions, including Trafalgar Square, the British Museum and the West End, and it's just a short bus ride from the financial and business district: the famous square mile of the City of London.

2. Excellent Facilities

Our first-class facilities include:

- student lounge with internet access
- student cafeteria serving healthy food
- library & self-access study centre
- one-to-one pods for specialised programmes

3. Unparalleled Flexible Study Options

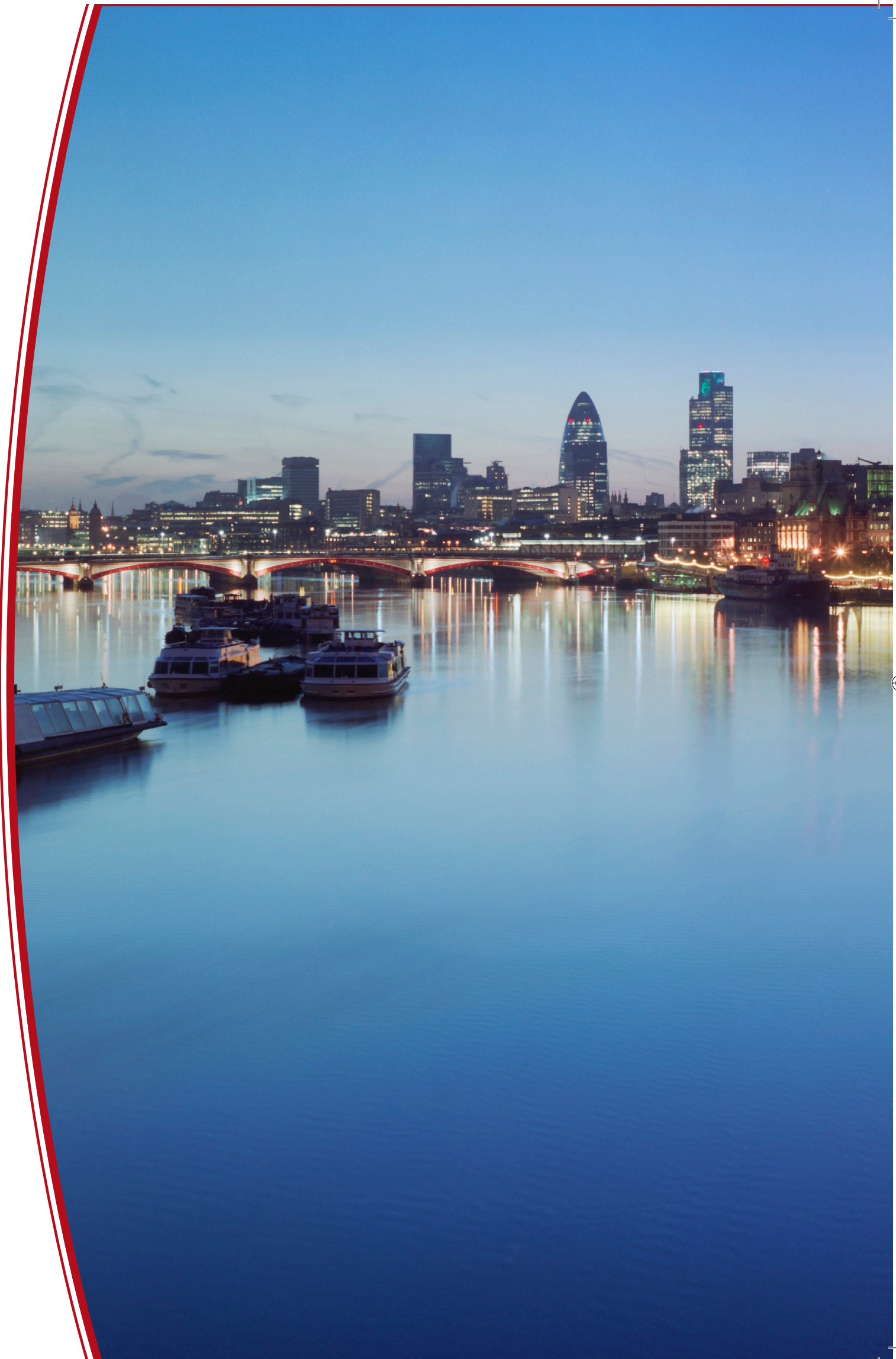
No other language school gives you greater choice with regards to study options, with the ability to tailor your programme to suit the number of hours and weeks that you can dedicate to studying. We offer courses for all levels of English language proficiency and we run flexible morning, midday, afternoon and evening classes.

4. Outstanding IELTS Test Results

LSBF is the only school in London that offers different levels of IELTS classes, giving you an invaluable opportunity to develop your specialist skills. Alternatively, our Postgraduate Preparation Programme offers students with IELTS 4.5 and above the option of taking an intensive Academic English class as the first module of their University of Wales or University of Bradford Masters programme.

5. Quality Teaching

All of our teachers combine first-hand industry expertise, with the use of the latest teaching methods and materials, ensuring that our classes remain industry relevant. Our quality assurance is guaranteed by British Accreditation Council and membership of English UK and Business English UK.



Experience London

Based in the heart of London, LSBF School of English is the destination of choice for students looking to learn English. Studying in one of the world's leading business, finance and entertainment centres, you will have the opportunity to immerse yourself in the fast-moving, cosmopolitan culture of London, while at the same time learning the language with first-class tutors that have a proven track record of exceptional pass rates.

Students at LSBF School of English will experience one of the world's most exciting and diverse cities; enjoy opportunities to practise and develop their English; make life-long friends along the way; and learn invaluable skills that they will use for the rest of their lives.



LSBF Campus – New Court

Location

LSBF School of English is based in a modern facility within LSBF's New Court campus. Situated just minutes away from the West End, London's entertainment hub, the school is also a short journey away from the world-famous shopping area of Oxford Street, Trafalgar Square and the British Museum.

Transport

The central location also means it is fantastically well-connected, with a wide variety of buses and trains servicing the surrounding area, making it easy for you to get to class, no matter how far away you live. Both Holborn and Chancery Lane underground stations are just a couple of minutes walk away, while numerous bus routes pass by that service the north, south, east and west of the city.

Library

The New Court campus is also equipped with a first-class library and silent study area. The library also has a range of current media and study materials, allowing you to practise and develop your language skills.

Computer Facilities

The New Court campus computer room is equipped with a number of computers for you to use, and there is free WIFI throughout. LSBF School of English students also have unlimited and completely free access to over 100 computers at the LSBF Holborn campus, situated just a 5-minute walk away.

Cafeteria

Food at our cafeteria is reasonably priced and healthy, plus it's a great place to meet and socialise with your fellow students.

Social Programmes

At LSBF School of English, it's not just all work and no play. The School of English Social Committee offers you a wide variety of social events, with at least three activities each week, and one that is free of charge.

The events range from trips to museums and art galleries, to pub crawls, movie nights and fun days out. It's a fantastic way for you to get to know other students outside of the classroom, while also helping to develop your English language skills.



Pub crawl



Movie night

 **Social Committee**
LSBF School of English



Fun day out

Our Courses

LSBF School of English offers you unparalleled flexibility in its approach to teaching. No other language school offers more study options. Students can choose to study by hours and by weeks, allowing for greater flexibility, without compromising on quality.

General English

These programmes are aimed at professionals and future professionals of all disciplines and backgrounds, who are looking to improve their general comprehension of the English language. The courses focus on developing the core skills of the English language: speaking, listening, reading, writing, vocabulary, grammar and pronunciation.

IELTS Exam Preparation

International English Language Testing System (IELTS) is a globally recognised examination, used to determine whether students have an adequate level of English to study for undergraduate and postgraduate programmes at a UK university. This programme is jointly managed by Cambridge ESOL and the British Council. Students are also given the option to study this programme in the evening.

Academic English

These programmes are designed for students who need to improve their Academic English and study skills to prepare for university level studies, and include Intermediate and Advanced Academic English classes. An evening academic writing course is also offered for Masters Students or those intending to study for a Masters.

Postgraduate Preparation Programme (PGPP)

This course is designed to cater for the specific needs of non-native speakers of English, who are enrolled on a University of Wales or University of Bradford postgraduate course at LSBF. The aim of the course is to fully prepare students for their Masters degree, by equipping them with the requisite English language study skills. Students will also be introduced to concepts of modern international business.

A wide variety of programmes are available for professionals, and future specialists, looking to improve their fluency in English. An extensive range of general, academic and professional courses ensure our teaching is relevant to each student's needs, aspirations, career goals and objectives.

Most courses can be taken on their own, or in different combinations, with a variety of timetables. You can choose between 15, 20, 25 and 30 hours per week, with the flexibility to start on any Monday of the year (excluding Bank Holidays).

Start Your ACCA Anytime

This course is designed to help you prepare for the Cambridge International Certificate in Financial English (ICFE), in preparation for ACCA and CIMA. Each class is intended to familiarise you with financial English, while also developing your exam techniques.

English for Specific Purposes (ESP)

This programme has been developed to improve your English language skills in a specific field, for either professional or academic purposes. These brand new courses give you the confidence and expertise to succeed in your chosen field of business, be it in fashion, tourism, the media, or the oil and gas industries.

Business English

A series of courses designed for professionals looking to increase their industry-specific language skills. The Business English programmes provide you with the skills to

analyse high level business and financial information, write reports, conduct presentations, and develop other professional skills needed in the workplace.

One-to-One Courses

These courses offer you the unique opportunity to learn and practise English with one of our teachers in a comfortable and quiet environment. General English studies, exam preparation, and business and financial English studies can all be incorporated into your lesson plan. One-to-One sessions are conducted using a variety of learning methods, where teachers can focus on your individual needs and topics of interest.

Evening Courses

- MBA Academic Writing Course
- IELTS Preparation Course





Professional Development

As an integral part of London School of Business & Finance, LSBF School of English works very closely with the academic team to provide its students with numerous opportunities for professional development.

In addition to the leadership and communication courses that are available, students may also be eligible to partake in LSBF's Professional Qualification courses, studying towards obtaining some of the world's most recognised professional qualifications:

- Association of Chartered Certified Accountants (ACCA)
- Chartered Institute of Management Accountants (CIMA)
- Chartered Financial Analyst Institute (CFA®)
- Chartered Institute of Marketing (CIM)



InterActive Online Learning Platform

Always at the forefront of ground-breaking educational technology, LSBF has recently invested over £7million in its innovative InterActive online learning platform.

InterActive, brings a new dimension to distance learning. With virtual classrooms, live interaction and a vast library of studio-quality lectures, you can study in your own time, from anywhere in the world, without compromising on quality. You can also review lectures more than once and catch up when you need to, so you will never need to worry about missing a lecture again.

Both LSBF professional and postgraduate courses can be studied via the InterActive online learning system.

Graduate Programmes

Students showcasing an excellent academic background and strong managerial experience may be eligible to pursue one of LSBF's Masters programmes, learning alongside fellow professionals and developing the knowledge and tools needed to thrive in today's global economy. Some of the programmes available include:

- Master of Business Administration (MBA)
- MSc in Finance or MSc in Investment Banking
- MSc in Marketing or MSc in Digital Marketing

English for Specific Purposes Courses (ESP)

LSBF School of English is pleased to offer Short Courses in a variety of subjects. Experience the excitement of London while gaining the specialized English knowledge that will help you achieve your professional and personal goals.

ESP Legal English

For newly qualified or seasoned lawyers and law students, this course provides you with the specialized language skills required to accelerate in your career.

ESP English for Engineers

Develop your ability to explain, discuss and advise with colleagues and to clarify complex technical information when talking to clients.

ESP English for HR

The course focuses on active speaking and writing skills and communication strategies in a professional HR context.

Key facts

- Entry requirements: B2, Upper Intermediate 5.5 IELTS
- 2 or 4 weeks can be taken
- Runs from January to November





ESP English for Fashion

Introducing ESP English for Fashion

The fashion industry is a multi-billion pound global market that employs millions of people in every corner of the world. As competitive as it is glamorous, the industry covers a broad range of different professions. From designers to photographers, stylists to models and critics to fashion retail experts, there is one common language spoken throughout – English.

It is therefore essential that anyone wishing to embark on a career in fashion has a firm understanding of the language, and the terms that are specific to this enormous industry.

Divided into themes, the ESP English for Fashion workshops cover **Design, Buying, Textiles and Production**. Each workshop takes a unique look at a host of topics that relate to fashion, and the language used within the industry.

Ideal for non-native English speakers who want to build their confidence before embarking on a career in fashion; or simply for people who are keen to learn more about the terms used within this vibrant and exciting global industry – the ESP English for Fashion has something for everyone.

Key facts

- Entry requirements: B2, Upper Intermediate 5.5 IELTS
- 2 or 4 weeks can be taken
- Runs from June to September
- 4 main areas covered: design, production, buying and textiles

ESP Media and English

Introducing ESP Media and English

Encompassing a wide range of glamorous professions, the media is both a highly attractive and competitive sector to work in. This course will provide you with a firm grasp of the language, terminology and vocabulary used within this challenging and exciting industry.

Taught over a four-week period, the ESP Media and English course covers a wide range of media-related topics including journalistic terms and vocabulary, news writing, and newspaper and image editing. The course then focuses more on the language used in areas such as TV production, screenwriting, as well as writing for the web.

Tailored for the specific needs of non-native English speakers with a desire to embark on a career in the media, this course is best suited to anybody who wants to hit the ground running in this exciting industry. The course is also ideal for English speakers wanting to learn more about the complex terminology used in this creative industry.

Key facts

- Entry requirements: B2, Upper Intermediate 5.5 IELTS
- 2 or 4 weeks can be taken
- Runs from June to September
- 4 main areas covered: journalism, T.V, cinema and publishing

ESP English for Resort Management and Tourism

Introducing ESP English for Resort Management and Tourism

The leisure and tourism industry is a global market that is worth billions of pounds every year. International by nature, this vast industry will inevitably expose you to numerous nationalities and cultures, the common factor throughout being the international language of English.

This course has been tailored for non-native English speakers seeking a career in the hotel, travel and tourism industry. Focusing on the terminology, grammar, vocabulary and skills needed for this diverse and exciting industry, the course is the perfect preparation for students looking to begin a career in the leisure industry.

Gaining qualifications in this sector opens the door to a number of exciting, diverse and lucrative careers across a number of different areas within the general leisure industry. Choose the ESP English for Resort Management and International Tourism and get your career off to a flying start.

Key facts

- Entry requirements: B2, Upper Intermediate 5.5 IELTS
- 2 or 4 weeks can be taken
- Runs from June to September
- 3 main areas covered: vocabulary for tourism, professional communication, roles within Resort Management

ESP Oil and Gas English

Introducing ESP Oil and Gas English

The oil and gas industries are among the most lucrative markets in the world. With billions of pounds worth of international trade taking place each month, both industries are ultra-competitive and highly pressurised, therefore meaning you'll need a cutting edge to stand out.

It is therefore essential that anyone wishing to embark on a career in either sector not only has a firm grasp on the international language of English, but is also up to speed on the language and terminology used within the industry on a day-to-day basis.

With this in mind, we are delighted to bring you the ESP Oil & Gas English course. Designed to develop strong language skills within a professional context, the course centres on the development of key language skill sets that are directly related to this industry. As a result you'll have the confidence to succeed in one of the world's most rewarding industries.

Key facts

- Entry requirements: B2, Upper Intermediate 5.5 IELTS
- 2 or 4 weeks can be taken
- Next intakes 2012: Jan / Apr / Jul / Oct
- 4 main areas covered: technical terminology, communication with colleagues, trends in oil and gas industries, project management

LSBF Life

LSBF Life is a dedicated accommodation and airport transfer service for all our students at LSBF. We offer a range of accommodation options to suit every individual's needs, and we make all the arrangements on behalf of the student.

Home Stay

Living in a private home is an excellent way for you to practise your English skills with your host family, while at the same time learning more about English culture. Conveniently located across London, our homestay families are chosen both for the quality of the accommodation they offer and for the care and compassion that they have shown to the students. Various meal plans and Central or Outer London options are available, with all homestays conforming to British Council standards.

Residence, Hostel and Studios

The School offers a wide choice of independent accommodation, from reasonably priced, comfortable central London Hostels to superior residences. While there is a choice of locations throughout London, many are conveniently located across London, and are conveniently located within a short distance of the School, offering freedom and independent city living.

Flat-share

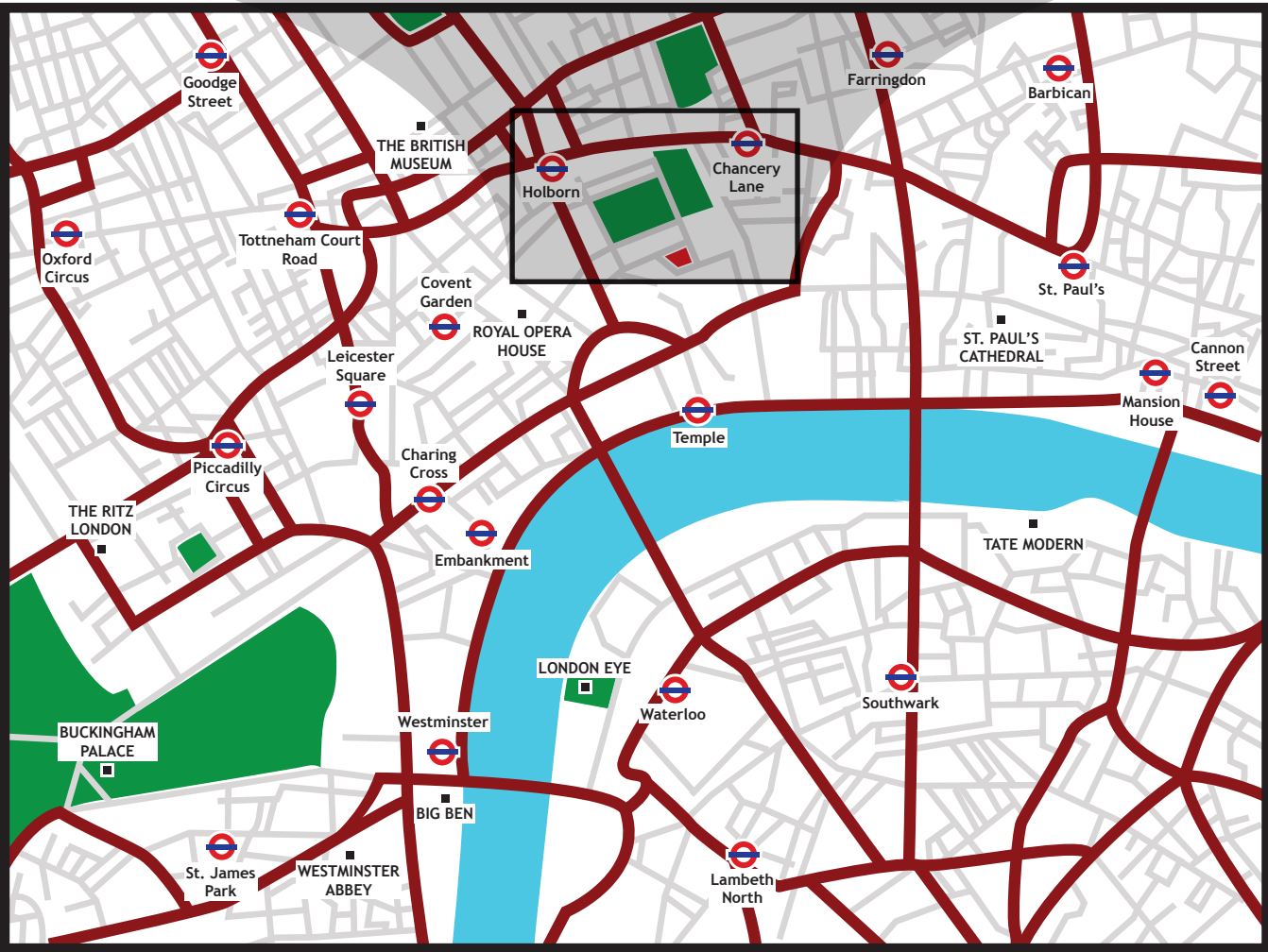
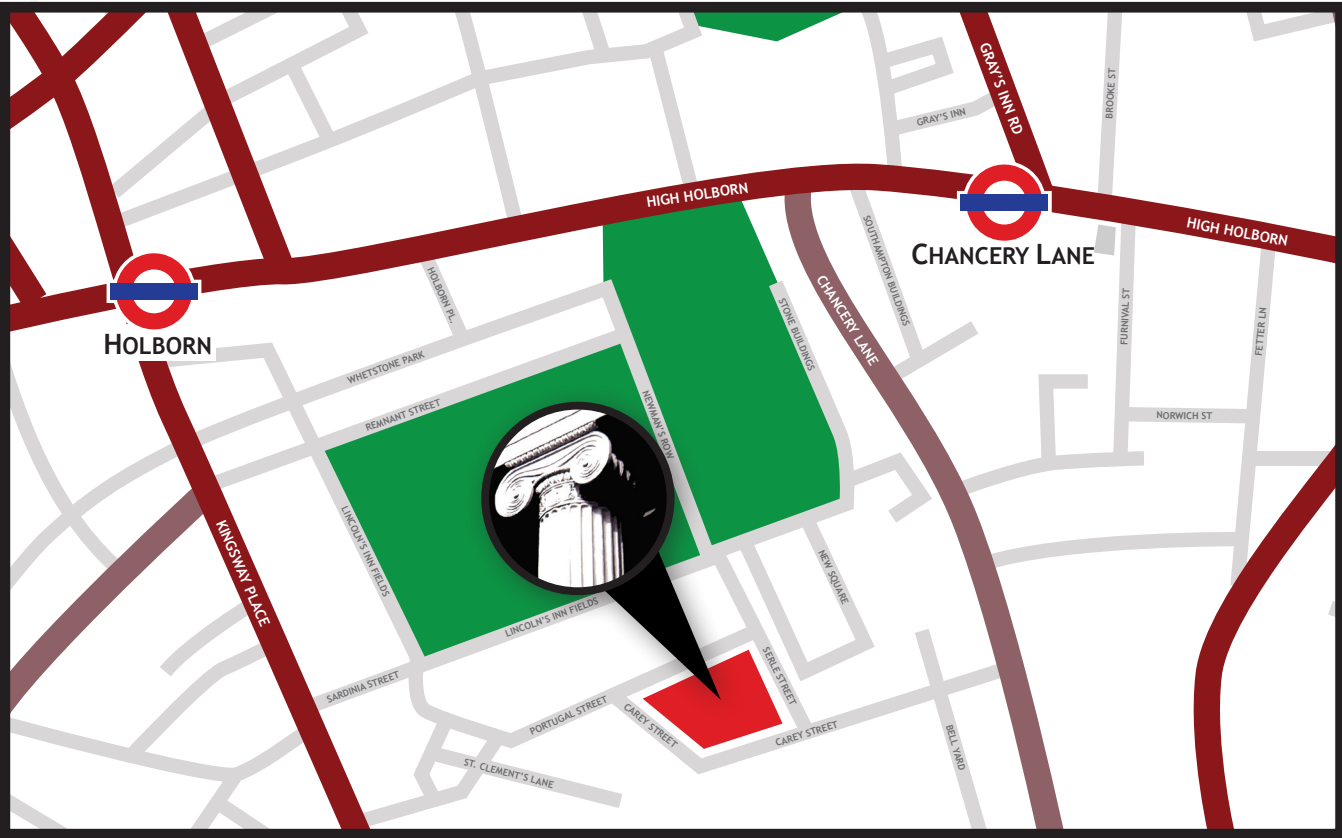
Staying in a flat-share gives students the freedom and independence of having their own room while enjoying the social benefits of living in a house with other international students. Self-catered kitchens and bathrooms are shared, but rooms have private facilities with en-suite options.

Executive Accommodation

Customised solutions for both short and long stays are available to executives seeking to make the most of their time in the city. Serviced apartments as well as 5-star hotel accommodation are available for a pleasant and care-free relocation to London. These can also be complemented with limousine pickups from the airport, and other bespoke services.



New Court Campus Map





How to Find Us

For Student Enquiries

Please feel free to contact the school
via email at english@lsbf.org.uk
or by phone at +44 (0) 20 7100 1808
Fax: +44 (0) 20 7823 2302

Contact Information:

LSBF School of English
London School of Business & Finance
48 Carey Street, London,
WC2A 2JE

United Kingdom

Email: english@lsbf.org.uk
www.schoolofenglish.org.uk

Nearest Tube stations:

Holborn (Central Line, Piccadilly Line)
Chancery Lane (Central Line)

Buses serving Carey Street Campus:

The following buses stop close to the school:

16, 1, 168, 171, 188, 521, 59, 68, 91, N1, N171, N68, N91, X68

and provide links to all areas of London.

LSBF School of English memberships and accreditation bodies



Preparation courses for
University of Cambridge ESOL Examinations

