



CLT

Canterbury Language Training

Professional English and Communication Skills

For people who need results

I can recommend CLT
without any reservations.

Ruedy Barfuss, Senior Partner
Malik Management
Zentrum St. Gallen



Welcome to Canterbury Language Training (CLT)

Over 20 years we have carefully created a unique environment for successful training – small, friendly and supportive.

Your fellow participants, from a wide variety of countries, companies and cultures, will share your goals and values. We will respect those values, help you achieve those goals... and more.

John Miles
Managing Director



Experience has taught us that our clients are looking for practical, useful results and improved business performance. We achieve this by providing:

- A challenging programme designed around your individual needs (see page 4)
- An organisation you can have confidence in (see pages 6-7)
- Efficient use of your valuable time (see pages 8-9)
- A choice of training formats (see pages 10-12)
- A range of services to make the most of your immersion course (see pages 15-16)
- An attractive and accessible location (see page 18)

**A short stay with us can transform the way you use your English.
Read on to find out how.**

Accredited by the
 **BRITISH
COUNCIL**

ENGLISHUK 



How do we build a successful immersion programme?




We establish what works for you and build a results-driven, challenging programme that is tailored to meet your individual goals. Our starting point is to understand those specific goals. We achieve this in one or more of the following ways:

- Individual telephone interview
- Counselling from one of our partners in your country
- Analysis of a pre-course questionnaire

We then build an immersion programme which will deliver the results you need to work more effectively in English:

- Your training could be in a Micro-Group, One-to-One or a combination of the two (see pages 10-11)
- Your programme will include homestay or hotel accommodation (see page 15) and optional services such as lunches with colleagues and trainers, social programme and airport transfers (see page 16)





The courses were very efficient, specified to the needs of my personal situation. The teachers are experts and I appreciated working with different trainers during my three week stay.

Hansjoerg Luescher
Switzerland

How can you be confident that CLT is right for you?

A short selection from our client list

ABB
Allianz
Alstom
Areva
Axa
Bayer Healthcare
Caja Madrid
Carlsberg
CGG Veritas
Crédit Agricole CIB
Credit Suisse
Deutsche Bundesbank
Deutsche Post
E.ON
EDF
Embraer
Ferrovia
France Telecom Orange
Hugo Boss
KPMG
Mitsubishi Electric Corporation
Munich Re
Norwegian Parliament
Oracle
Richemont
RWE
SAP
Schott Solar
Shell
Siemens
Skoda
Swedbank
Swedish Parliament
Swiss Re
Syngenta
Thales
T-Mobile
TN International
Total
UBS
Unilever
Veolia
Vodafone
Volvo
Zurich Insurance

You can be confident because:

- You will be able to use everything you learn immediately in your work.
- You will be treated as an individual. We restrict our intake to 25 participants at any time.
- Your trainers will be highly experienced experts.
- You will meet like-minded people, with similar aims, from a wide range of countries, companies and institutions. They are all professional people with no time to waste.
- You will have morning to evening opportunities for formal and informal English practice.
- You can trust our track record – since 1991 we have trained many thousands of people to achieve better results when working in English.

Case studies



Carmen Sanchez Diaz

Head of International Strategic Marketing at France Telecom – ORANGE.

Carmen works with 14 ORANGE countries and her working language is English. She has followed three one-week combination courses at CLT over a three-year period. CLT helped her to build up general communication skills for business and to improve specific skills related to pronunciation and writing. She writes about her experience: “The CLT trainers are very qualified and the lessons were adapted to my needs and my goals. The working environment is very pleasant and the staff very welcoming. All in all a truly enriching experience.”



Raphaël Barras

Senior Legal Counsel, Zurich Insurance Switzerland.

Raphaël followed a 4-week combination programme. His aims were to refresh his English communication skills, to gain further confidence in business language and to experience a cross-cultural environment in order to broaden his private and professional horizons.

“These 4 weeks in total immersion definitely exceeded my expectations. I enjoyed not only the challenging and efficient tuition with very committed, thoughtful and professional trainers but also the contacts with my host family and the population of the nice city of Canterbury. Much more than an English course I lived a life-enhancing, human and mind-opening experience. I came back to Switzerland with three gifts from CLT: unforgettable memories, numerous keys and tools to keep on learning and renewed motivation.

The bottom line is that it was a particularly rewarding investment.”

Making the most of your day



Your English training is obviously at the heart of your programme, but every part of your day in Canterbury is an opportunity for practice and contributes to the achievement of the goals. Here is an outline of what you can expect from a typical day with an early evening social activity:

07:30

Breakfast with your host family or at your hotel. Discuss the day ahead and start to think about what you have planned for the day.

08:10

Your driver arrives at your homestay to take you to the city centre for your training.

08:45

Your training day begins. Morning sessions include developing your active vocabulary, reviewing structures and accuracy, networking skills, listening skills – all in professional contexts. We take a 15-minute break in the morning, which gives you an opportunity to network with other participants.

12:00

Lunch break is 90 minutes. You can continue to practise your English with CLT trainers and course colleagues at a local restaurant (available 3 or 5 days per week).





13 30

The afternoon training session begins. Afternoon sessions include role plays, meeting simulations, problem solving and presentations. Again, we take a 15-minute mid-afternoon break.

16 45

The structured, trainer-based part of the day ends here. Many clients choose to prepare tasks for the following day or catch up on their work or personal e-mail.



17 45

You can spend three evenings each week relaxing on social activities which are accompanied by trainers. The programme can include guided tours, a walk along the coast, theatre visits... there are many possibilities.

Your car arrives at the time you requested to take you back to your accommodation.

20 00

You can enjoy dinner with your hosts, with plenty of opportunities for conversation practice. Many of our clients form strong friendships with their hosts during their stay. If you are staying in a hotel, you may choose to join your other colleagues at a restaurant.



A choice of training formats

Factcheck

Group	4 (maximum)
Training Day	6 hrs (30 hrs per week)
Time	08.45 – 16.45 daily
Length	1 – 4 weeks
Schedule	Start any Monday Can be combined with One-to-One training. Different trainers morning and afternoon.
Level	Low Intermediate (B1) to Advanced (C1/2)

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A CLT hour = 60 minutes
Minimum age 25, average age 41

Micro-Group Training

Benefits

- Improved group communication skills
- Improved all-round language skills
- Language you can use immediately at work
- Increased intercultural awareness

Course content

- Each group programme is tailored within a flexible framework
- General language development
- Strategies for networking/socialising, taking part in meetings, making presentations
- Professional communication: face to face, telephone/teleconferencing, email
- Role play, problem solving, simulation
- Exposure to varied business cultures
- Listening skills
- Structural and grammatical review

One-to-One Specialised Training

Benefits

- Focus on individual communication needs
- Specialist English can be covered

Course content

- Every programme is tailored to meet specific training targets
- Preparation for specific work tasks: meetings, conferences, negotiations, presentations, interviews...
- Addressing specific language skill areas: listening, pronunciation, grammar...
- Specific sector focus: Telecoms, Oil and Gas, Politics, Marketing, Finance and many others

Factcheck

One to One	
Training Day	3,4 or 6 hours (15,20 or 30 hours per week)
Time	Flexible daily timetable (usually 08.45 start)
Length	Any length of stay
Schedule	Flexible starting dates including weekends. Can be combined with group training. Different trainers morning and afternoon.
Level	Any level (2:1 also possible)

1

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A CLT hour = 60 minutes
Minimum age 25, average age 41



My trainers gave me language tools which every professional person needs.

Anette Engström
Sweden

Combination Training

Benefits

- The best of both worlds – group and individual communication skills

Structure

- We structure all combination courses to maximise your benefit
- One-week courses could involve group work in the morning or afternoon depending on our assessment of which will benefit you most
- Two-week courses could be structured in the same way or we may suggest one week of full-time group training followed by one week of full-time one-to-one training, or vice versa
- For combination courses of more than two weeks the structure will depend on how many hours' one-to-one training you require
- If you have a particular preference for how you would like your course to be structured, please let us know

Other training options



Special Group Training

We also offer specially designed courses for groups from one company or organisation, with the following advantages:

- Training tailored to the organisation's precise needs
- Flexible timing, including evenings and weekends if requested
- Available in Canterbury or on-site anywhere in the world

English On Course

There are many 'English plus Golf' programmes available on the market. Most of them separate the language training from the 'leisure' activity.

We create tailor made programmes in which the time spent playing golf represents a real opportunity to develop and practise communication skills. The client is partnered with a senior trainer and the golf becomes an activity within the context of the communication skills training.

Fine Tuning

Two or three day One-to-One refresher programmes for professional people with advanced level English skills. We target individual issues in communicating across cultures and devise successful communication strategies. The aim is to achieve real change with practical recommendations for immediate implementation.

Distance Coaching Service

We offer a distance coaching service, using media such as telephone, Skype and email. This is always taken in conjunction with a course in Canterbury and can be either:

- Pre-course – to prepare you for your training in Canterbury or
- Post-course – as follow-up to your training in Canterbury

The post-course service is particularly useful when clients need further support for regular work commitments in English.

Fees are calculated according to individual specifications and are broadly based on our One-to-One training fees.



It is clear that you regularly check the facilities at the host families and the quality of the accommodation in order to assure a high standard. I was completely satisfied with my accommodation.

Helmut Asam
Germany



Accommodation



Factcheck

Other hotel options and apartments are also available – please contact us for further details.



An important part of your experience with us is your accommodation. It is important that you feel comfortable and relaxed at the end of a challenging day. Our clients choose one of the following two options:

Homestay

We strongly recommend homestay as the best way to complete your immersion experience. Our hosts offer a genuinely warm welcome and high standards of hospitality. There will be many opportunities to practise English.

- Private bathroom or shower guaranteed
- Breakfast and dinner included, plus lunch at the weekend
- Wifi included
- Daily car service included

Our daily car service picks you up in the morning and takes you home in the evening, when you want. It is also available at the weekend.

Hotel

If you have a lot of company work to do in the evenings a hotel may be the right choice. The Abode Hotel is in the centre of Canterbury, just a few minutes' walk from our training centre.

- 4* contemporary style in a historic building
- Central location
- Wifi access included
- Breakfast included
- Two restaurants (plus many others in the town)
- Special rates for CLT clients

Complete your immersion package



We put a lot of care and attention into how you spend your time outside formal training hours. This is what makes an immersion course an authentic experience of England.

Most clients choose the following services. They not only make your life easier, they also offer excellent opportunities to use your communication skills and maximise the benefit of your stay.

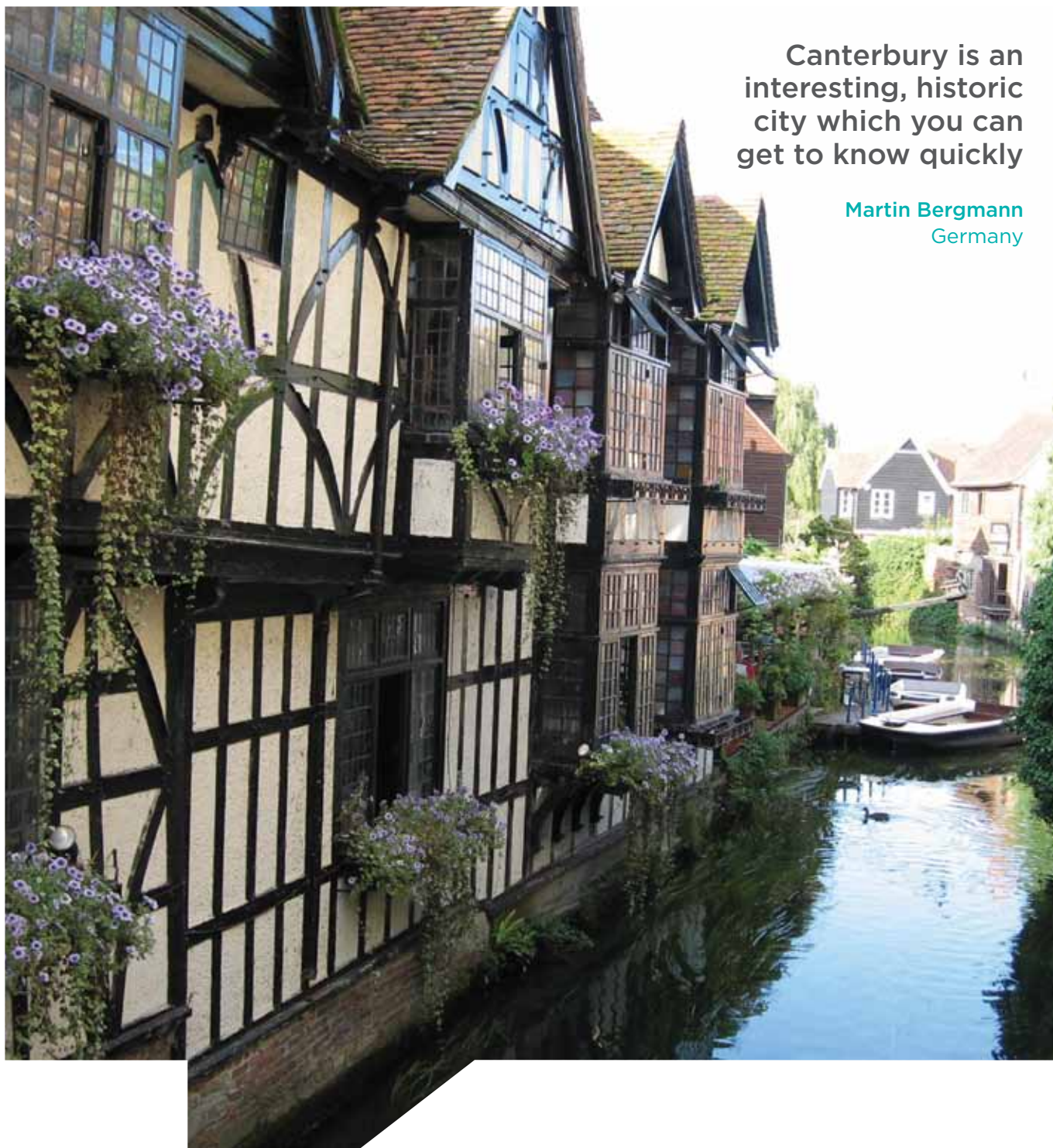
- Lunches in local restaurants with trainers and other participants
- Evening social programme (3 evening activities each week, such as city walking tour, theatre/cinema, pub evenings)
- Arrival/departure car transfer service – from all London airports and Ashford International Station (Eurostar)

There is wifi throughout our training buildings and we will help you with travel arrangements and suggestions for weekend activities, such as trips to London or the coast.



Canterbury is an
interesting, historic
city which you can
get to know quickly

Martin Bergmann
Germany



Why Canterbury?

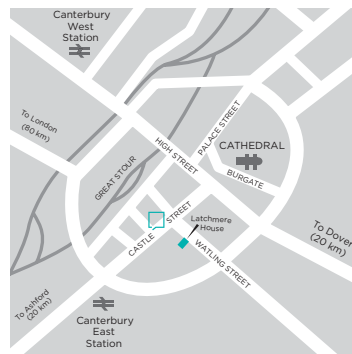
Factcheck

- Population of Canterbury district: 135,000
- 58 minutes by train to London
- 25 minutes from Ashford International Eurostar Station
- 120 minutes from Heathrow and Stansted airports by car
- 75 minutes from Gatwick and London City airports

Canterbury is a beautiful, historic town, dominated by the magnificent gothic Cathedral. The city dates from pre-Roman times and has three UNESCO World Heritage Sites, a magnificent new theatre, museums, art galleries, traditional pubs and international restaurants.

It lies in an area of green countryside and unspoilt villages where many of our homestay hosts live. Canterbury is surrounded by the sea on three sides. The town of Whitstable with its thriving artist community, working harbour and seafood restaurants, is only 10kms to the north. The famous seaside golf courses of Sandwich are 15kms to the east and Dover, with its white cliffs and Norman castle, is 20kms to the south.

London is only an hour away by high speed train.





Other training options at The London School of English

- One-to-One training
- Combination Courses
- Cross-Cultural training (tailored-made programmes in London or in-company)
- Voice Training

CLT is part of The London School of English Group

CLT offers a very English experience and provides a rich cultural insight into British life. However, for many people London has an irresistible draw. If you want the diverse international experience of London, you should contact our partner, The London School of English.

CLT and The London School of English have many things in common – methodologies, client commitment, top levels of service and a passion for helping our clients achieve their goals.

The London School of English's business and professional centre is located in one of the best residential areas in London. It is only 10 minutes by underground to Oxford Street, but also close to a wide choice of accommodation, fashionable Notting Hill and the exclusive shops of Kensington.

Business and professional courses include:

- Business English
- Legal English
- Specialised courses for the HR, banking and oil and gas industries
- Specialised courses for young professionals (20-30) in law, business and engineering
- Voice training and cross-cultural training
- One-to-one training and combination courses

Find out more at www.londonschool.com

Level scale

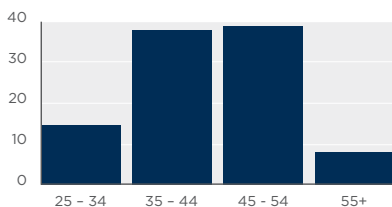
CLT Level		Description	CEFR*
9	Very Advanced	I can speak fluently and understand completely.	C2
8	Advanced	I speak and understand very well but sometimes have problems with unfamiliar situations and vocabulary.	C2
7	Pre-Advanced	I speak and understand well but still make mistakes and fail to make myself understood occasionally.	C1
6	Upper Intermediate	I can communicate without much difficulty but still make quite a lot of mistakes and misunderstand sometimes.	B2
5	Intermediate	I can speak and understand reasonably well and can use basic tenses but have problems with more complex grammar and vocabulary.	B1-2
4	Low Intermediate	I can make simple sentences and can understand the main points of a conversation but need much more vocabulary.	B1
3	Pre-Intermediate	I can communicate simply and understand in familiar situations, but only with some difficulty.	A2
2	Elementary	I can say and understand a few things in English.	A1
1	Beginner	I do not speak any English.	

*The CLT level scale matches IELTS. When a student has finished working at a level s/he should achieve this score on an IELTS test.

*Common European Framework of Reference for Languages of the Council of Europe

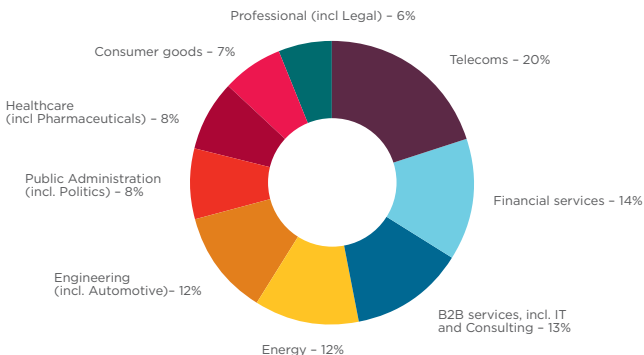
About our clients

Age profile



Average age: **41**

Sector breakdown



Next steps...



If you are ready to transform the way you use your English, there are a number of ways you can get in touch to find out more:

1. Visit our website at **www.clt.com**
2. Send us an e-mail to **office@clt.com**
3. Call Eloise Scotchbrook, our Registrar,
on **+44 1227 760000**
4. Contact an educational agent local to you.
We will happily suggest one to you.

We are here to help you make the right choice. If we feel that we may not be the right place for you, we will tell you so and make recommendations for alternative solutions.

Canterbury Language Training

73 Castle Street
Canterbury CT1 2QD

CLT is part of the London School of English Group:

Canterbury, London, Stockholm, Georgia,
South Korea, Qatar.

Accredited by the



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