



Teaching Business English

TT11

Aimed primarily at people with at least six months' teaching experience, but little or no experience of teaching Business English, this course will develop your practical skills while expanding your repertoire of activities and techniques for teaching Business English.

Programme content

Programme methods include seminars and workshops; plenary, group and individual work and ample opportunity to share ideas. The programme has been validated by the London Chamber of Commerce and Industry (LCCI)

- Conducting an effective needs analysis
- Course planning; selecting, evaluating and creating materials
- Teaching English grammar, vocabulary and pronunciation in the business context
- Business concepts and IT
- Small group, one-to-one teaching
- Public examinations in English for Business

- Techniques and materials for teaching business communication skills including making presentations, telephoning, business writing, socialising, meetings and negotiations.

Certificate in Teaching English for Business (Cert TEB)
(Optional programme, including submission of 3,000 word assignment.)

Assignment topics include:

- Describing how you would exploit authentic business material
- Describing how you would deal with spoken and written errors in small group executive teaching
- Case study and needs analysis.

outcomes →

You can expect

to build a solid foundation of business knowledge, TBE methodology and practice, while learning a professional approach to clients and their needs. To accompany these skills, you will also develop a portfolio of practical activities and resource material for the TBE classroom.