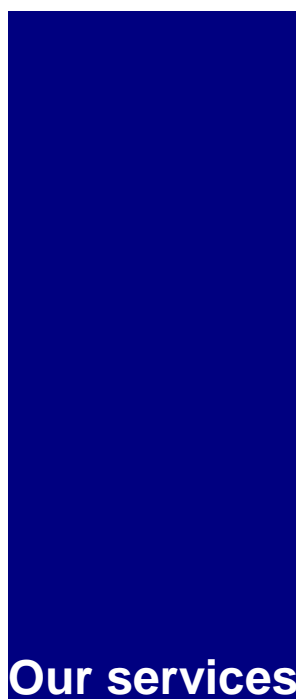


# Anglo - European Language Centre

# **polska-anglia.co.uk**



on the internet: polskA-Anglia.co.uk and UK-japan-studies.co.uk are amongst the most popular language travelling web sites in Poland and in Japan,

**Visited** mostly by students, graduates, professionals and Polish community in the UK who look to work, study English or join a university or a high school in the UK, sites have more than 210 000 unique visitors a month. An average of 120 000 on polska-anglia.co.uk and an average of 90 000 on uk-japan-studies.

**Statistics** – based on an independent statistic system MatrixWebStats

polska-anglia.co.uk – average of 4000 unique visitors per day  
uk-japan-studies.co.uk – average of 3000 unique visitors per day

## **Visitors:**

60% Poles (polska-anglia)

37% Japanese (uk-japan-studies)

3% others (mostly British)

50%/50% male/female

Average age: 31

Average age 2: 17-45

Students of colleges: 20%

Students of universities or other higher education institutions: 30%

Graduates: 50%

**Promoting our services:** we already have 11 000 registered users requesting more information on studying, living and working in the UK.

We have advertising space booked in major youth magazines in Poland and Japan  
Posters across Polish and Japanese high schools and universities  
We are listed on the first page of UK's number 1 search engine Google, Onet (for Polish market), Yahoo (for Japanese market)  
We are focussed on language travel and working opportunities, making us a UK market specialist.



## How [polskA-Anglia.co.uk](http://polskA-Anglia.co.uk) differs

**Focusing** on our clients needs we have created a wide range of products and services.

The richest and the most comprehensive content about language schools, career and education in the UK - for Polish and Japanese students.

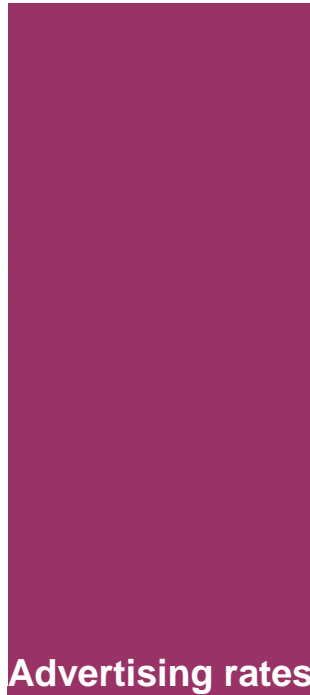
Unique target group: students, graduates and professionals.

### **Benefits**

Access to the specified group of users (students, graduates and professionals who look to improve their English language skills and/or work at the same time or join a high school or university in the UK, Polish community in the UK seeking for a wide range of financial and day to day information)

Possibility of using different ways of advertising (banners, ads in newsletters, special sections, publications, articles) according to the needs.

We are client oriented, flexible in contact and experienced in customizing our products to individual needs.



Advertising rates

### Advertising Rates

	Spring/Summer	Autumn/Winter	Both
<b>1. HOME PAGE</b>			
<b>2. WORK RELATED PAGES</b>			
<b>3. WORK EXPERIENCE</b>			
<b>4. ENGLISH LANGUAGE COURSES RELATED PAGES</b>			
<b>5. SCHOOL DATABASE</b>			
	£295	£295	£495
Text Link	£395	£395	£695
Banner Ad 120 x 60	£425	£425	£750
Banner Ad 120 x 90	£495	£495	£895
Banner Ad 125 x 125	£545	£545	£995
Text Link & Banner Ad 120 x 60	£585	£585	£1045
Text Link & Banner Ad 120 x 90	£675	£675	£1250
Text Link & Banner Ad 125 x 125	£995	£995	£1750
Editorial Feature (Per Page)			



<b>1. ACCOMMODATION 2. GUIDE AND NEWS 3. STUDY &amp; WORK</b>	<b>Spring/Summer</b>	<b>Autumn/Winter</b>	<b>Both</b>
Text Link	£195	£195	£340
Banner Ad 120 x 60	£295	£295	£540
Banner Ad 120 x 90	£325	£325	£610
Banner Ad 125 x 125	£395	£395	£740
Text Link & Banner Ad 120 x 60	£445	£445	£840
Text Link & Banner Ad 120 x 90	£485	£485	£930
Text Link & Banner Ad 125 x 125	£575	£575	£1095
Editorial Feature (Per Page)	£795	£795	£1395

<b>1. TRAVEL PAGES 2. IMMIGRATION PAGES, 3. INFORMATION PAGES 4. AND ALL NON LISTED ABOVE</b>	<b>Spring/Summer</b>	<b>Autumn/Winter</b>	<b>Both</b>
Text Link			
Banner Ad 120 x 60	£95	£95	£165
Banner Ad 120 x 90	£195	£195	£445
Banner Ad 125 x 125	£225	£225	£395
Text Link & Banner Ad 120 x 60	£395	£395	£695
Text Link & Banner Ad 120 x 90	£345	£345	£695
Text Link & Banner Ad 125 x 125	£385	£385	£725
Text Link & Banner Ad 125 x 125	£475	£475	£795

**Insertion Dates**

SPRING/SUMMER

May 15th to November 15th

AUTUMN/WINTER

November 15th to May 15th